



Services of the San Francisco
Public Utilities Commission

CleanPowerSF

CleanPowerSF Update

Local Agency Formation Commission

September 15, 2023



Agenda

1. Enrollment and Service Statistics
2. Community Events
3. Customer Programs Update



Enrollment and Service Statistics

- Enrolled >409,000 customer accounts
- 4.5% opt-out rate (96% retention) since launch
- 2.2% SuperGreen 100% renewable upgrade rate
- SuperGreen now accounts for >9% of retail sales



Community Events: SuperGreen Activation

- Designed and built a 10' x 10' "SuperGreen" apartment set to help promote CleanPowerSF's 100% renewable electricity service
- Deployed at numerous events and locations throughout the city this spring and summer, including:
 - Cherry Blossom Festival in Japantown
 - Earth Day in Golden Gate Park
 - San Francisco Giants Watch Party in the Mission
 - Bayview Back to School Backpack Giveaway (BMAGIC)
 - Civic Center Plaza

The background of the slide features a series of high-voltage power transmission towers and their associated power lines, set against a warm, orange-hued sky. A large, bright sun is partially visible behind the towers, creating a silhouette effect. The overall aesthetic is clean and professional, emphasizing the theme of electricity and energy.

Community Events: SFPUC Power Webinar

Keeping the lights on:

electric grid reliability and a changing climate

Thursday, August 24th @ 10am

Purpose:

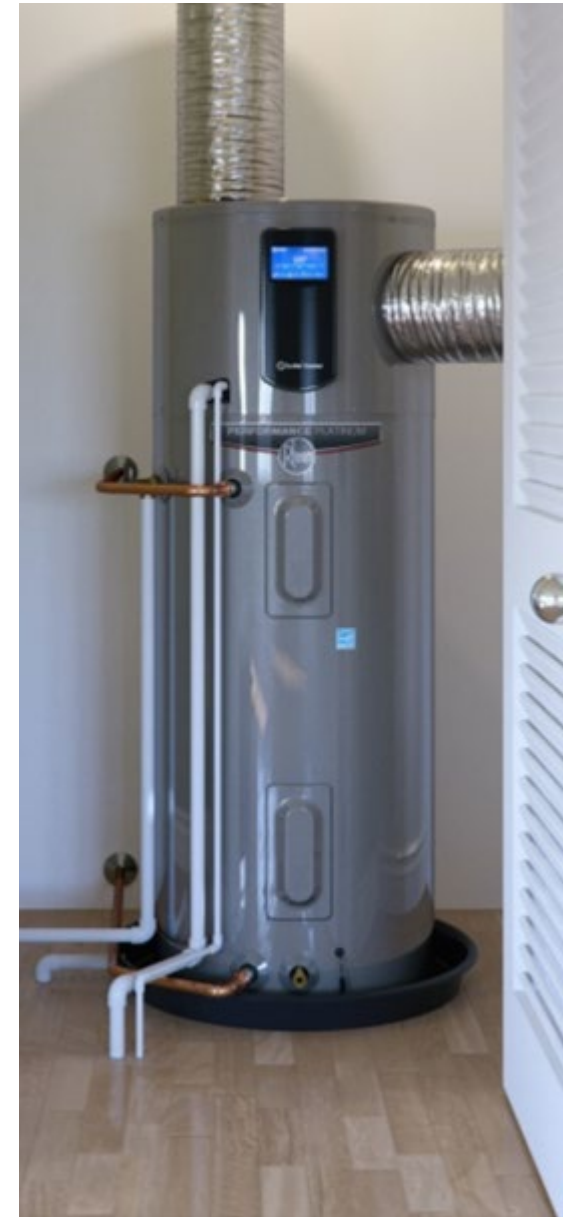
Educational webinar designed to inform our customers and the public about how the grid works, what San Francisco is doing to increase renewable and other clean energy resources, and what is being done to enhance grid reliability in the face of climate change.

Results:

- 363 registrations
- 147 attendees
- Many questions!!

Customer Programs Update

Program	Status
Net Energy Metering	Operating
Budget Billing	Operating
GoSolarSF Incentives	Operating
Low-income Solar Inverter Program	Operating
Peak Day Pricing	Operating
Electric Heat Pump Water Heater Incentives	Operating
“SuperGreen Saver” (Disadvantaged Communities (DAC) Green Tariff)	Operating
EV Charge SF	Operating
Energy Efficiency for Food Services	Operating target = 2024
New Electrification Programs	Operating target = 2024/25
DAC Community Solar	Operating target = 2024/25





San Francisco
Water
Power
Sewer

Services of the San Francisco
Public Utilities Commission

CleanPowerSF

Thank You

Go 100% renewable
today at:

www.CleanPowerSF.org
