



Services of the San Francisco
Public Utilities Commission

CleanPowerSF

CleanPowerSF Update

Citizen's Advisory Committee
Power Subcommittee

October 10, 2023



Agenda

1. Enrollment and Service Statistics
2. Community Events
3. 2022 Power Content Label
4. Customer Programs Update



Enrollment and Service Statistics

- Enrolled >409,000 customer accounts
- 4.5% opt-out rate (96% retention) since launch
- 2.2% SuperGreen 100% renewable upgrade rate
- SuperGreen now accounts for >9% of retail sales



Community Events: SuperGreen Activation

- Designed and built a 10' x 10' "SuperGreen" apartment set to help promote CleanPowerSF's 100% renewable electricity service
- Deployed at numerous events and locations throughout the city this spring and summer, including:
 - Cherry Blossom Festival in Japantown
 - Earth Day in Golden Gate Park
 - San Francisco Giants Watch Party in the Mission
 - Bayview Back to School Backpack Giveaway (BMAGIC)
 - Civic Center Plaza



Community Events: SFPUC Power Webinar

Keeping the lights on:

electric grid reliability and a changing climate

Thursday, August 24th @ 10am

Purpose:

Educational webinar designed to inform our customers and the public about how the grid works, what San Francisco is doing to increase renewable and other clean energy resources, and what is being done to enhance grid reliability in the face of climate change.

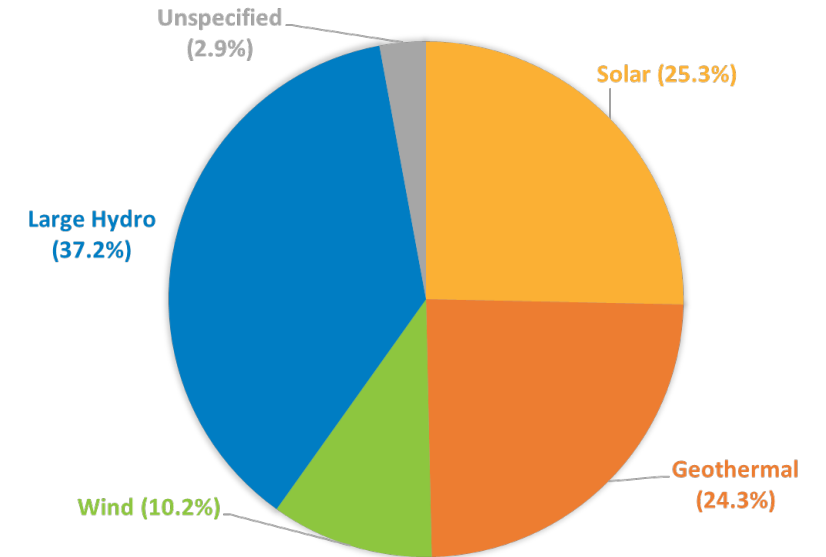
Results:

- 363 registrations
- 147 attendees
- Many questions!!

2022 Power Content

- Green product featured >97% clean and renewable electricity with an annual emissions factor of 47 pounds of CO2 equivalents per megawatt-hour.
 - 90% less GHG emissions than the statewide average in 2021.
- SuperGreen product featured 100% California-certified Renewable Portfolio Standard and 100% carbon-free electricity.
- The final Power Content Label was approved by the Commission in September and went out to customers in early October.

GREEN PRODUCT POWER CONTENT

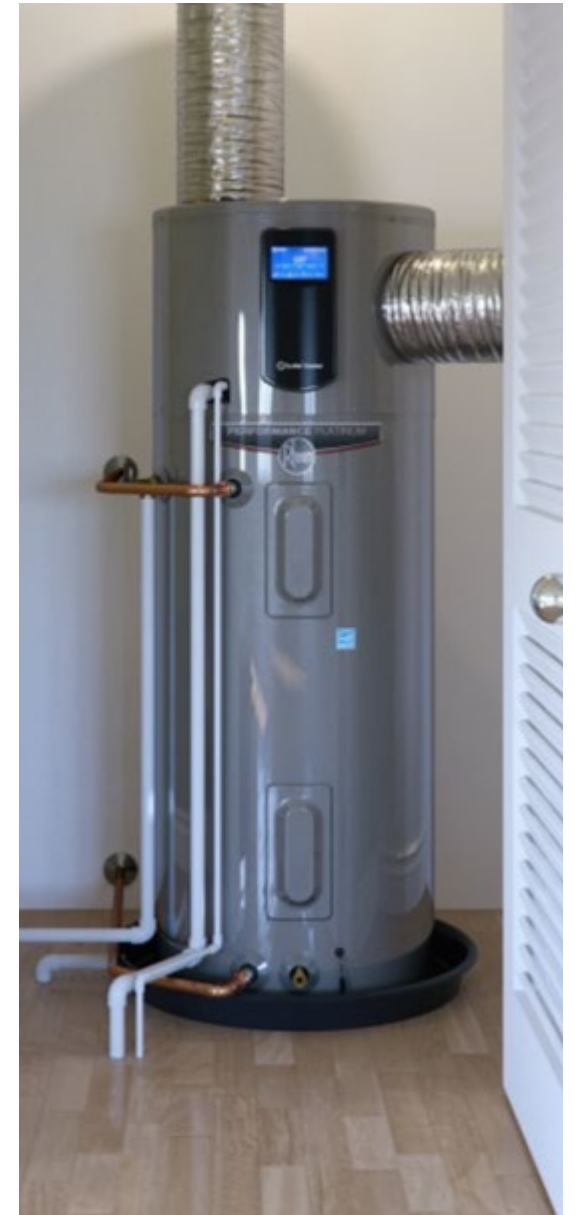


SUPERGREEN PRODUCT POWER CONTENT



Customer Programs Update

Program	Status
Net Energy Metering	Operating
Budget Billing	Operating
GoSolarSF Incentives	Operating
Low-income Solar Inverter Program	Operating
Peak Day Pricing	Operating
Electric Heat Pump Water Heater Incentives	Operating
“SuperGreen Saver” (Disadvantaged Communities (DAC) Green Tariff)	Operating
EV Charge SF	Operating
Energy Efficiency for Food Services	Operating target = 2024
New Electrification Programs	Operating target = 2024/25
DAC Community Solar	Operating target = 2024/25





San Francisco
Water
Power
Sewer

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CleanPowerSF

Thank You

Go 100% renewable
today at:

www.CleanPowerSF.org
